

The logo features the text "Be. accessible" in a dark grey, sans-serif font. The word "Be." is on the top line, and "accessible" is on the bottom line. A registered trademark symbol (®) is located to the upper right of the word "Be.". The entire logo is centered within a large yellow circle. The background of the slide is white, with yellow torn-edge paper effects in the top right and bottom left corners.

**Be.**  
**accessible**

#BeMoment  
@BeAccessibleNZ  
[www.beaccessible.org.nz](http://www.beaccessible.org.nz)





NZ:  
The Be.st  
Place to Be.



**Be.**  
accessible

#BeMoment @BeAccessibleNZ [www.beaccessible.org.nz](http://www.beaccessible.org.nz)



# Social Transformation







Accessibility is the  
greatest possibility for  
NZ and the world





# 1 in 4

New Zealanders  
have access needs







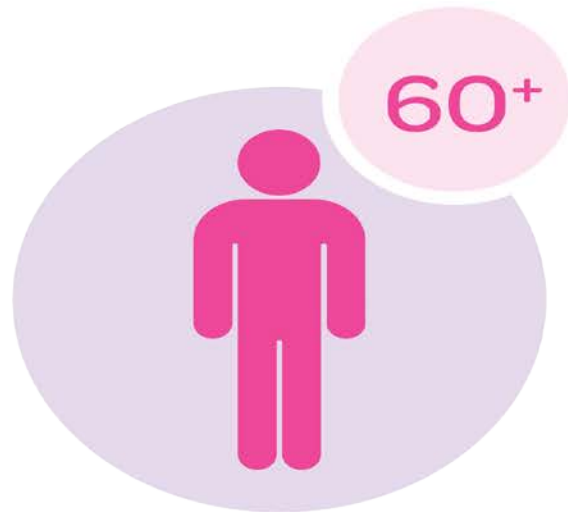
People over the age of 65  
that have access needs



By 2030, 25% of kiwis  
will be over 65







The 60+ age group in countries accounts for 20% of the population, 50% of discretionary spending, 75% of assets





# 60,860

Babies are born in  
New Zealand annually





# The Yellow Dollar





**30%** By 2030, more than 30% of NZers will live with access needs



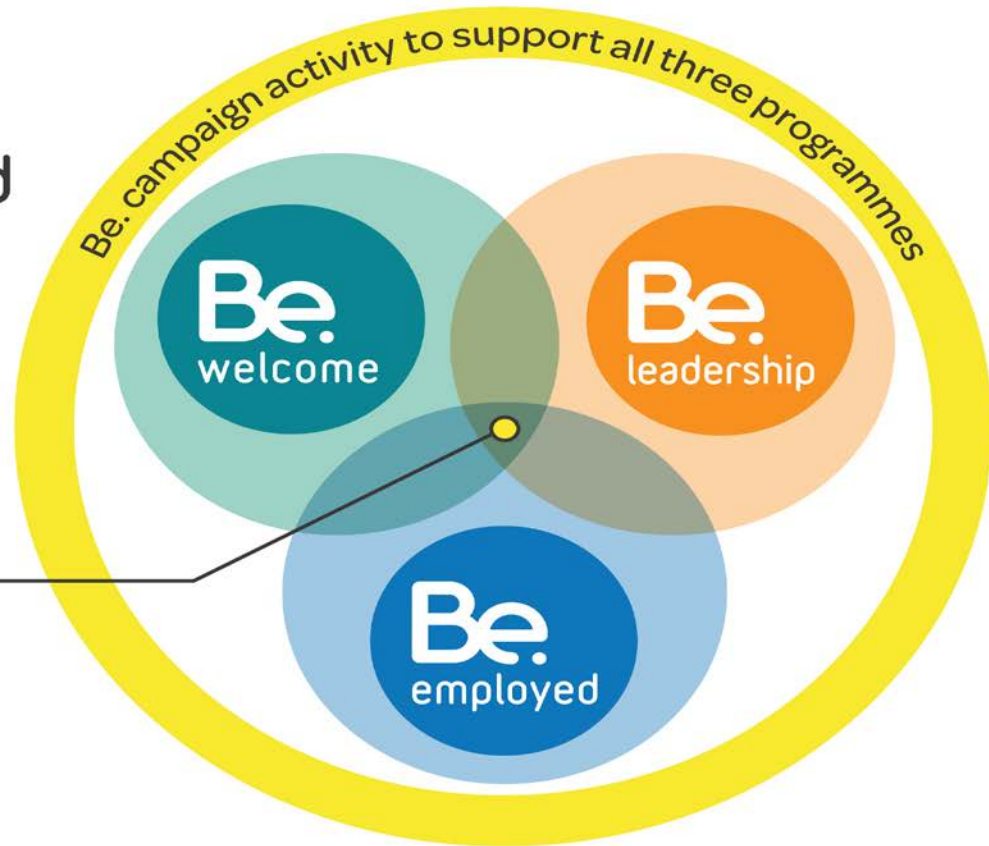


# The Yellow Dollar



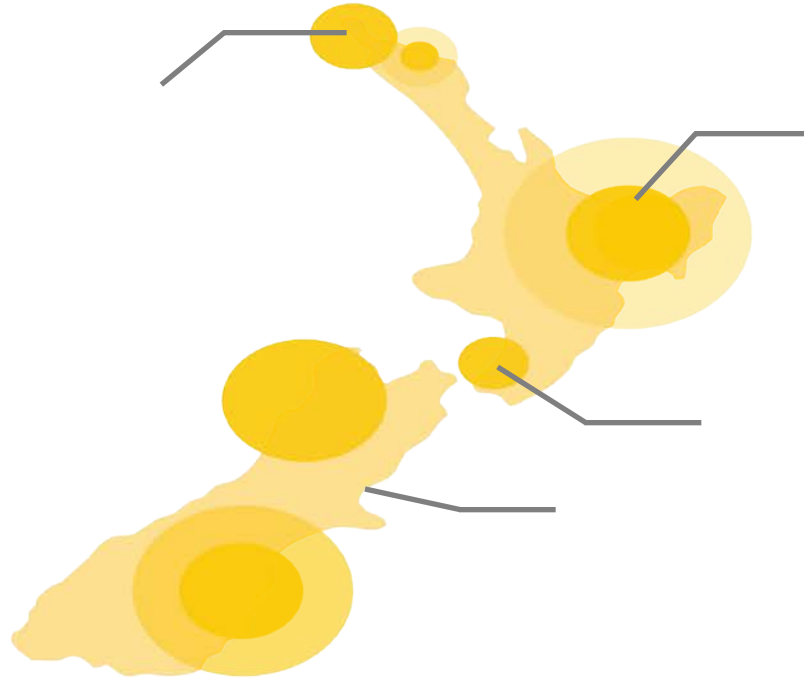
# Three Interconnected Programmes

Creating a 100%  
Accessible Society  
for us all





# Growing Accessible Communities





# The Accessible Customer Journey

## Creating Welcoming Experiences





# Incentivising Welcoming Experiences





# The Creative Process





# Access Change Makers



TĀMAKI PAENGA HIRA  
AUCKLAND WAR MEMORIAL MUSEUM



AUCKLAND  
LIVE



PROGRESSIVE ENTERPRISES

**Counties Care Accident & Medical Clinic**  
WE DEDICATE OUR WORK TO HELPING YOU LIVE A HEALTHY LIFE



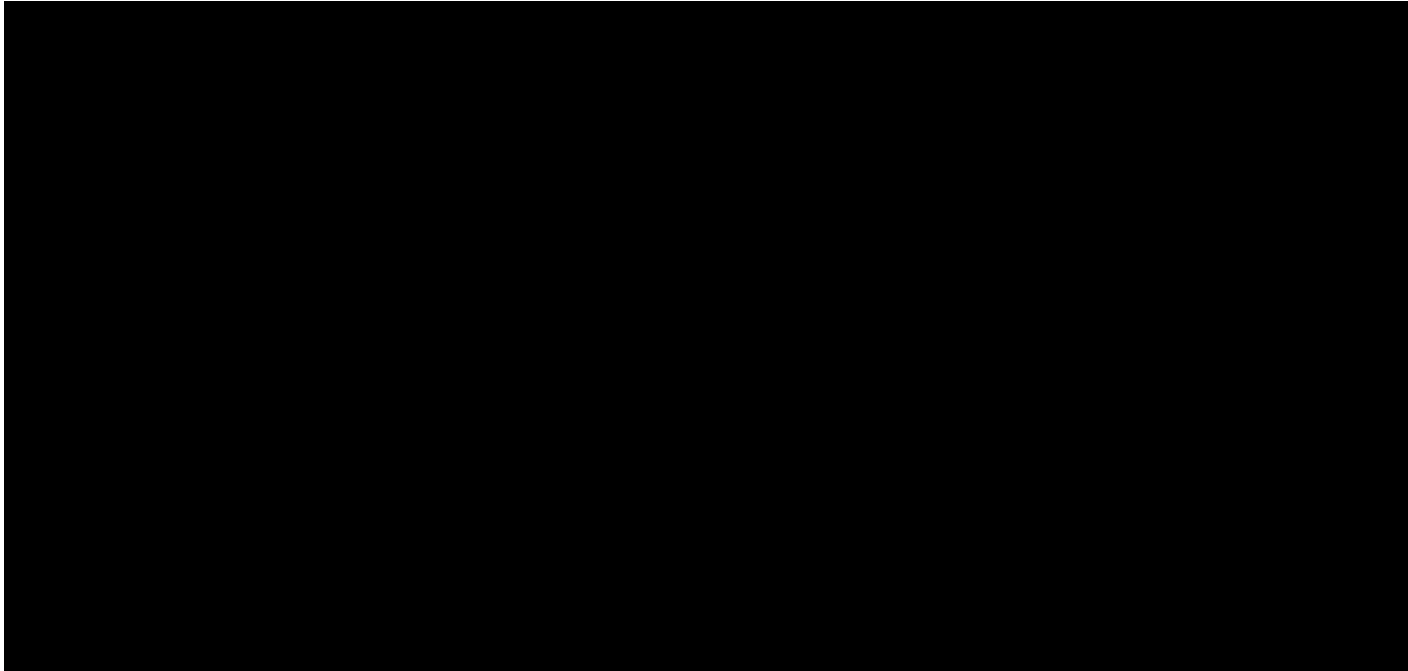


# Discussion and Questions





# Be. the Possibility...





# Get in Touch

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